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**Tony Hoard and Rockin' Rory to Perform with Indianapolis Symphony Orchestra**

***America's Got Talent Stars are Booking Shows and Interviews—at a Breakneck Pace***

**Columbus, OH (September 14, 2009)** – Fresh off their semifinal run on *America's Got Talent*, Tony Hoard and Rockin' Rory are taking the world by storm. Or, you could say, the world is taking them that way.

With their phones ringing off their hooks, Hoard's team at Top Dog Marketing Group is working feverishly to handle a flood of incoming calls for the dynamic man-and-dog duo. So far, the requests include a multi-week run with the Indianapolis Symphony Orchestra; an image licensing deal with a pet nutritional company; an interview with an iconic checkout-aisle magazine; halftime shows for the Chicago Bulls, Indiana Fever, and Notre Dame women's basketball team; and performances at numerous other venues.

Hoard's calendar is filling up very quickly, and media producers and event organizers are encouraged to contact Hoard's agent as soon as possible to avoid missing out. To book Hoard and Rockin' Rory for an appearance or interview, interested parties should contact Jake Wolfe, exclusive agent at Top Dog Marketing Group, at 1-866-449-2480 ext. 4.

A down-to-earth grandparent from New Castle, Indiana, Hoard is taking it all in stride. "It's been a wild experience," he said about his newfound celebrity status, "but I'm just making the best of it." Recently having to bid farewell to his employer, who refused to allow Hoard additional time off to pursue his semifinal run on *America's Got Talent*, Hoard is grateful for the paying bookings he is receiving. "I need an income to feed my family," he said, referring to his wife and the five Australian Shepherd dogs he owns and trains that make up the K9 FRIZ-B CREW, which is part of the Purina® Incredible Dog Team.

Hoard's relationship with Rockin' Rory, in particular, is a special one. He salvaged Rory from a man who used to drive to a bar on his tractor—with Rory's mother riding on board too—after he lost his driver's license because of a DUI. When Hoard saw a newspaper ad for Australian Shepherd puppies and went to the former owner's home to have a look, Rory crawled out of a crumbling old barn and sat at Hoard's feet. Rory remained there until Hoard took the pup home. "Rory chose me," said Hoard. More on their touching story is available at <http://www.topdogmarketinggroup.com/media-center.html>.

With Rory, Hoard has won three disc dog world championships and made a serious run on *America's Got Talent*. In one of those championships, he and Rory even achieved a perfect score for their performance. A video of their flawless routine may be viewed at [www.youtube.com/TopDogMarketingGroup](http://www.youtube.com/TopDogMarketingGroup).

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