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Tony Hoard and Rockin' Rory Team Up with the Top Dogs of Columbus

Top Dog Marketing Group to Share America's Got Talent Stars with Buckeye Country

Columbus, OH (September 12, 2009) – Rockin' Rory rolled into stardom as America's most talented dog by reaching last week's semifinal round of America's Got Talent. He dazzled the judges and voters across the U.S. enough to make it just one step from the finals of the hit show on NBC.

The next step for Rockin' Rory is to catapult his celebrity as the most famous dog alive today in America into even more success. With the help of Columbus' own Top Dog Marketing Group, Rory's owner, Tony Hoard (www.tonyhoard.com), is doing just that.

Top Dog Marketing Group is helping Tony and Rory license their image on a number of products sold in major retailers across the country. The partnership is also commencing work on a dog training video and several other initiatives.

Additionally, Top Dog Marketing Group is booking performances nationwide for Tony and his entire pack of Australian Shepherd performers, the K9 FRIZ-B CREW. The CREW has already brought down the house in shows at Cleveland Cavaliers and St. Louis Cardinals ballgames, and now they plan to tour full-scale national pro and college team circuits and make appearances at many other venues. Upcoming appearances include a Chicago Bulls halftime show and a three-week run with the Indianapolis Symphony Orchestra.

One of the first markets Tony and Rory will visit is Columbus. Top Dog Marketing Group will bring the K9 FRIZ-B CREW to Buckeye country for a brief series of appearances in the next few weeks. Venues and media outlets are encouraged to contact Top Dog Marketing Group at 1-866-449-2480 as soon as possible to reserve an appearance by or interview with Tony and the K9 FRIZ-B CREW.

Tony is a champion dog trainer from New Castle, Indiana who has won numerous competitions with Rory, including three disk dog world championships. In one of these championships, he and Rory even achieved a perfect score for their performance. A video of their flawless routine may be viewed at www.youtube.com/TopDogMarketingGroup.

Top Dog Marketing Group (www.TopDogMarketingGroup.com) is Columbus' hottest new marketing firm. Its staff has handled projects for IBM, Dell, Microsoft, Adobe, Wendy's, CVS/pharmacy, DuPont, Honda, and The Scotts Company and has produced corporate sponsored events from Disney on Ice to rock concerts featuring KISS, Bon Jovi, Fleetwood Mac, and Journey. Now businesses throughout Columbus can take advantage of the same world-class talents that helped those corporations with their marketing efforts and events. Call 1-866-449-2480 for more information.

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